



COURSE OUTLINE: CMM135 - RESEARCH WRITING

Prepared: Rhett Andrew

Approved: Martha Irwin, Chair, Community Services and Interdisciplinary Studies

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| Course Code: Title | CMM135: RESEARCH WRITING |
| Program Number: Name | |
| Department: | COMMUNICATIONS |
| Semesters/Terms: | 21F |
| Course Description: | This course prepares students for the complex demands of academic research in their program area. Students will be prepared to critically observe personal and public knowledge, ask questions of reading and research, formulate hypotheses, conduct research both in the library and in the field, and identify further avenues of inquiry if necessary. To help students develop these skills, the course also teaches students the basic skills of analysis, interpretation, critical thinking and documentation. Required course work will include the completion of research documents. |
| Total Credits: | 3 |
| Hours/Week: | 3 |
| Total Hours: | 45 |
| Prerequisites: | There are no pre-requisites for this course. |
| Corequisites: | There are no co-requisites for this course. |
| Essential Employability Skills (EES) addressed in this course: | <p>EES 1 Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.</p> <p>EES 2 Respond to written, spoken, or visual messages in a manner that ensures effective communication.</p> <p>EES 3 Execute mathematical operations accurately.</p> <p>EES 4 Apply a systematic approach to solve problems.</p> <p>EES 5 Use a variety of thinking skills to anticipate and solve problems.</p> <p>EES 6 Locate, select, organize, and document information using appropriate technology and information systems.</p> <p>EES 7 Analyze, evaluate, and apply relevant information from a variety of sources.</p> <p>EES 8 Show respect for the diverse opinions, values, belief systems, and contributions of others.</p> <p>EES 10 Manage the use of time and other resources to complete projects.</p> <p>EES 11 Take responsibility for ones own actions, decisions, and consequences.</p> |
| Course Evaluation: | <p>Passing Grade: 50%, D</p> <p>A minimum program GPA of 2.0 or higher where program specific standards exist is required for graduation.</p> |
| Books and Required | Publication Manual of the American Psychological Association by American Psychological |

In response to public health requirements pertaining to the COVID19 pandemic, course delivery and assessment traditionally delivered in-class, may occur remotely either in whole or in part in the 2021-2022 academic year.



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Resources:

Association
 Publisher: American Psychological Association Edition: 7th
 ISBN: 978-1-4338-0561-5
 Washington, DC

Course Outcomes and Learning Objectives:

| Course Outcome 1 | Learning Objectives for Course Outcome 1 |
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| 1. Produce research documents in a variety of formats (annotated bibliography, journal review, research essay or research report). | 1.1 Identify the audience and purpose for the document. 1.2 Identify the uses and types of research documents. 1.3 Create accurate and specific research documents using various formats. |
| Course Outcome 2 | Learning Objectives for Course Outcome 2 |
| 2. Critically read and analyze texts. | 2.1 Identify the nature of the information to be researched. 2.2 Examine, evaluate, select, and summarize information that is relevant, important, and useful for inclusion. 2.3 Draw conclusions about how the information can be used. 2.4 Check for accuracy and credibility of sources. 2.5 Evaluate for bias. |
| Course Outcome 3 | Learning Objectives for Course Outcome 3 |
| 3. Engage in primary and secondary research. | 3.1 Locate information in the library effectively. 3.2 Use the databases effectively. 3.3 Distinguish primary and secondary sources. 3.4 Use primary and secondary sources correctly. 3.5 Use appropriate sources to support the document's purpose. |
| Course Outcome 4 | Learning Objectives for Course Outcome 4 |
| 4. Cite sources accurately and correctly using APA format. | 4.1 Cite internal sources correctly using APA documentation. 4.2 Create a reference page correctly using APA documentation. 4.3 Format the research document correctly using APA documentation. 4.4 Use the APA documentation manual accurately. 4.5 Employ consistent APA format to documents. |
| Course Outcome 5 | Learning Objectives for Course Outcome 5 |
| 5. Employ computers accurately and efficiently to produce research documents. | 5.1 Adjust and proofread for content. 5.2 Incorporate appropriate graphics. 5.3 Design clear, coherent, and properly formatted documents for specific audiences and purposes. 5.4 Proofread and edit work for correctness using spell-check, thesaurus, grammar check, and peer editing. |

Evaluation Process and Grading System:

| Evaluation Type | Evaluation Weight |
|--------------------------------|--------------------------|
| Annotated Bibliography | 15% |
| APA Publication Manual Test(s) | 20% |

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| | In-Class Assignments | 20% |
| | Journal Review | 15% |
| | Short Research Paper | 30% |

Date: August 6, 2021

Addendum: Please refer to the course outline addendum on the Learning Management System for further information.

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